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ACQUA PURE CONCEPT OF GAPRO – VIETNAM

- Extensive Shrimp Farming - 100% Chemical Free – Without Feeding

CUSTOMER INFORMATION

- Difference between intensive and extensive shrimp farming/breeding:

In the river delta of the Mekong in Southern Vietnam small farmers breed/farm the ACQUA PURE Black Tiger shrimps. Due to natural breeding the ACQUA PURE shrimps are of excellent quality (good and firm texture, natural flavour and beautiful colour) - Nature itself provides the best quality!

ACQUA PURE shrimps are a premium organically produced product of „Silvofishery“, a traditional method for shrimp farming in the mangrove forests. Natural ponds and mangroves form an intact ecosystem – similar to a green meadow – which serves as a natural food and diet base for the shrimps. The shrimps of ACQUA PURE grow without additional feeding because the nutrition is provided by the sea and nature itself!

Many small local farmers gain a steady income due to the program raised by gapro. At the same time valuable mangrove forests are sustainably protected due to natural breeding.

During full and new moon, the strong currents from the sea push into the Mekong Delta. This is the time, when the shrimps are caught with small nets and immediately frozen to keep them fresh and tasty. The entire production of the ACQUA PURE shrimps is subject to the most stringent standards of quality and freshness – guaranteeing to our clients at all-time natural taste and enjoyment. More and more customers (retailers, restaurateurs, and consumers) rely on the quality of ACQUA PURE.



SUMMARY:

- ACQUA PURE brand stands for high end premium shrimps
- ACQUA PURE shrimps are high quality Black Tiger prawns from natural aquaculture
- The shrimps grow in natural ponds in the mangrove forests along the coast of South Vietnam (Mekong Delta)
- No feeding, fertilization, or other auxiliaries are used for breeding
- The freshly caught shrimps are transported and processed immediately or at maximum within 2 hours after harvest

Sustainable use of mangroves:

- ACQUA PURE shrimps are raised in Silvofishery system
- The natural renewal of the mangrove forests and the raising of shrimps are combined with aquaculture
- The shrimps grow in their natural environment and subsist from natural food – therefore, the ACQUA PURE shrimps are equivalent to the taste of Tomboy shrimp
- Mangrove forests are protected through Silvofishery system



Income and perspectives for smallholders

- ACQUA PURE shrimps come from small farms in the Mekong Delta in the South of Vietnam
- Each farm has about 4-8 acres of land, which are covered up to 65-75% by mangroves
- The remaining area is used for the ponds of the Black Tiger shrimps
- The income from the shrimp cultivation enables the ACQUA PURE farmers/suppliers a livelihood as well as prospective in social areas
- Gapro Vietnam pays to their contractors (farmers) a higher purchase price to improve their livelihood additionally

Impressions of a farmer at work

- The farmer prepares the small nets for the evening/night
- He puts the nets at the edges of the pond



Laying out the small nets



Harvesting



Farm/Sorting (Black Tigers)

Habitat and home of the ACQUA PURE shrimps

- Mangroves are plant associations within the tropical intertidal currents occurring at coasts
- Mangroves are among the world's most valuable habitats and hosts for a variety of animals
- Mangroves are among the most productive habitats and also form an ideal living environment for many important species
- Protection of mangroves is absolutely necessary for the maintenance of a healthy ecosystems

Protection for mangrove forests

- The suppliers of ACQUA PURE shrimps are part of a government program for conservation of the mangroves in Southern Vietnam
- Each farm is part of a set plan for reforestation and protection of the woods; a farm must consists of at least 60% mangrove area
- Thus, the long-term survival and conservation of the ecosystem is guaranteed

Cultivation and harvesting of ACQUA PURE shrimps

- Young larvae are inserted into water in small densities of 2-4 larvae per m³
- The shrimps don't grow as fast as compared to intensive breeding with feeding; for example, in extensive breeding a size of 8/12 takes about 8 months, about two months longer than in intensive breeding
- The shrimps in the Mekong Delta are caught and harvested during full and new moon, when the tidal ranges are at its greatest
- The harvested shrimp are sorted according to species and sizes on the farms, and immediately placed in Styrofoam boxes with iced water

Transportation and processing

- Maximum 2 hours after harvesting, the fresh shrimps are brought by ship to a processing plant

Our own brand is ACQUA PURE – further information can be found on www.acqua-pure.ch

For any inquiries please contact us at any time!

gapro – Switzerland

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